

## **Methods of Evangelism for Reaching Kids**

### **Kidz Romania AG**

The objective of evangelism programs is to communicate the good news of salvation, adapting to the cultural context of the country where we serve.

What types of programs do we do?

#### **Moral values programs:**

We develop these in cultural centers and schools where the local authorities prohibit us from doing religious proselytizing. For them mentioning the name of Jesus or God is indoctrination, so we change the strategy a little by teaching values such as responsibility, honesty, perseverance, hospitality, etc. On each occasion we integrate a spiritual truth but without mentioning the name of God. When we finish, at the entrance to the school we put Christian literature and children, and young people can take it voluntarily. In most cases, many come to collect literature, including New Testaments or Bibles.

#### **City Hope Initiative:**

It is a program model where we ask local authorities for permission to use parks, municipal parking lots, and vacant lots near communities. We install tables and we offer the children of that locality the opportunity to do coloring, draw pictures, and receive a balloon animal. They can take photos with our staff such as the tiger TJ, MAX, Titi, Marius, Rozie, Dr. Lupa, etc. We also set up tables with Christian literature, New Testaments, Bibles, Book of Hope, etc. A group of young people sing with guitars and violins as a cultural activity. At the end, a message of optimism to the attendees is given that is like the preaching of the day. We take the people's personal information and give them the name and address of the nearest church where they can attend, and their days of worship. This activity can last from 2 to 3 days, from 5 pm to 9 pm on sunny days in spring and fall, and most of the summer days.

#### **Evangelism programs in churches:**

In churches we develop a program that includes singing with puppets, the characters present the theme of the program, a Bible verse is learned, a drama from biblical or current times, a Bible lesson, practical application, and the final call to receive Christ as your personal savior. The program lasts 40 to 50 minutes. Depending on the season, for example if it is Christmas, at the end of the program, the children are given a gift. Christian and non-Christian children are invited here. It can be done at any time of the year, but in winter only inside buildings due to snow and cold.

### **Television and social media programs:**

We already have almost 150 30-minute television programs which are broadcast on national television and through our YouTube channel. We make short videos of these programs that we put on Facebook or Instagram. For this reason, after 3 years we have a recording studio to produce these programs, but we started with short videos made with cell phones. So even if you do not have a studio, you can make short videos to impact social networks with the message of the gospel. You need to form a team where you decide the place it is going to be recorded, the topic that you want to address, the people necessary for the recording, the audience that you want to reach, and a lot of prayer so that the message reaches the hearts of the group you are ministering to.

We develop each of these program models in September according to the season. For example: Christmas, Children's Day, Easter, Vacation Bible Schools, fall programs in schools, when schools begin or when they have extracurricular activities, and the topics can be varied for each occasion.